

**GOVERNOR'S INTERAGENCY COORDINATING COUNCIL FOR THE
PREVENTION OF ALCOHOL AND OTHER DRUG PROBLEMS
*GOVERNOR'S PREVENTION ADVISORY COUNCIL***

**Department of Alcohol and Drug Programs
1700 K Street, First Floor Conference Room
Sacramento, California 95814
August 20, 2004 – 9:30 a.m. – 12:30 p.m.**

MINUTES

The Governor's Prevention Advisory Council (GPAC) convened at 9:30 a.m. on August 20, 2004, at the Department of Alcohol and Drug Programs (ADP). These minutes provide a brief summary of the discussions and decisions made during the Council meeting.

INTRODUCTIONS

Kathy Jett, ADP's Director and Chair of GPAC, and Michael Cunningham, Deputy Director of ADP's Prevention Services Division (PSD), welcomed the Council members and guests, and reviewed the agenda for the meeting. Full attendance of the Council members is attached.

After the last GPAC meeting in May, two Council members retired from their positions: Dr. Shirley Uplinger, California State University, Sacramento, and Ed Connolly, California Community Colleges. Replacing Dr. Uplinger is Dr. Paul Oliaro, Vice President for Student Affairs and Dean of Students at California State University, Fresno, who attended the meeting. Marianne Estes, Specialist, Student Services and Special Programs, California Community Colleges, has replaced Ed Connolly; however, she was not present at the meeting. Also in attendance were Lee Chamberlain, Special Agent, U. S. Drug Enforcement Administration, and Kirby Everhart, Chief, Public Safety Branch, Office of Emergency Services (OES).

Special guest speakers included Dave Robbins from the Center for Substance Abuse Prevention (CSAP), which is a component of the Substance Abuse and Mental Health Services Administration in Washington, D.C.; Dr. Richard Cervantes, Co-Lead Investigator for the State Incentive Grant (SIG) Evaluation Team from California State University, Long Beach (CSU Long Beach); and Ray DiCiccio, San Diego State University Center on Substance Abuse.

Kathy Jett discussed the current California Performance Review (CPR), which was initiated by the Governor to look at deficiencies in government and its organizational structure. The status and process of the CPR report was presented with emphasis that the report was presented to the Governor, and Agency would be facilitating its own review process, along with a Council appointed by the Governor.

COUNCIL PROJECTS

California Screening, Brief Intervention, Referral and Treatment (CASBIRT) Program

A significant amount of material on CASBIRT was provided in the Council members' folders. This material included a CASBIRT Fact Sheet; Program Summary; Overview of CASBIRT Subcommittee; CASBIRT Service Highlights (April-August 6, 2004); Risk Identification and Intervention Protocol Table; Excerpts from National Drug Control Strategy 2003 and 2004; and Appendix A, Resources for Implementing Screening, Brief Intervention, Referral and Treatment.

Michael Cunningham reported that CASBIRT has been operating since January, with enhanced services being offered since April. Originally, services only included screening, intervention and referral, but in April treatment was included. Within four months (April to August), this project screened 25,000 patients. Twenty percent of these were identified as being at risk for higher levels of substance use; specifically, 16 percent were considered at risk, 2 percent were considered high risk, and 2 percent were considered severe risk.

Once a patient is identified, they receive services depending upon risk level. If they register as no use or low use, they receive prevention educational boosters. If they are at risk, they receive brief intervention provided by the doctor who is serving them. If the patient is considered high risk, they receive brief treatment from the health care professional (up to 12 sessions). If they are at severe risk, they return for specialized treatment.

Results thus far demonstrate that individuals who would otherwise not be identified are being serviced, and services are being provided immediately.

CASBIRT is currently being implemented at 18 sites in San Diego County. A second county will be selected next year and two additional counties the following year. While CASBIRT's current implementation is in trauma centers and emergency rooms, Council members expressed interest in adopting the protocol to other settings (e.g., health centers at colleges). As CASBIRT represents a systems change, an important aspect of the grant will be to determine long-term costs and the effectiveness of this type of service.

The Council is proposing a subcommittee to examine issues relating to widespread implementation of CASBIRT. Five Council members expressed interest in participating on this subcommittee: Paul Oliaro, Lee Chamberlain, Susan Quinn, Steve Hedrick, and Michelle Famula. Michael Cunningham stated that membership on the subcommittee is not limited to GPAC Council members.

As the subcommittee members expressed their interest in wanting to understand the CASBIRT Program better, both Kathy Jett and Michael Cunningham proposed that the members go on a site visit, then come back and talk to the full Council about the CASBIRT applications. ADP staff will arrange a site visit for the subcommittee members.

One of the subcommittee members also requested that someone from Altam Associates in San Diego, the SBIRT service provider, speak at the next GPAC meeting.

ADP staff will contact Altam Associates about making a presentation on the CASBIRT Program at the November 2004 meeting.

Subcommittee on Heavy AOD Use Among Students

The Subcommittee provided a copy of the report, *High Rate Underage Users: Need and Promise of a School-Based Solution*, to Council members. Meredith Rolfe provided an update on the Subcommittee's progress, summarizing the report and delineating next steps for the group. These next steps include:

1. Review of interventions other than Student Assistance Programs (SAPs).
2. Re-analysis of the statewide SAP survey to focus on high school level respondents.
3. Formulation of a model SAP with a primary focus on High Rate Underage Users.
4. Examination of the evaluation record for SAPs so as to support future policy and funding decisions for SAPs in California.

Director Jett and other Council members affirmed GPAC support for further Subcommittee efforts towards these next steps.

Binge Drinking Strategic Plan Implementation Workgroup

Joël Phillips, Community Prevention Institute (CPI) provided an update of the Workgroup's first meeting on July 27, 2004. Twelve of the Workgroup's twenty-four members were in attendance at the July meeting. The purpose of the Workgroup is to develop specific implementation action plans for the objectives, strategies, and goals outlined in the Binge Drinking Strategic Plan. These action plans are governed by a number of considerations including soliciting collaborators, as well as costs and barriers to implementation. The implementation work plans need to be developed with an outline for who, what, where, how, and when the strategy will be accomplished, along with a statement of anticipated outcomes. This process will be time consuming, especially considering the high number of objectives, strategies, and goals initially created. GPAC expressed availability of support for any process issues the Workgroup might encounter.

State Incentive Grant (SIG) Program

Michael Cunningham provided an update on the SIG Program. A Request for Application (RFA) was developed and released, and 37 responses were received by the July 29th deadline. Application review is currently underway and grants are to be awarded by the end of August.

One granting criteria consideration is to tier award amounts based on size of county. There is concern about having adequate geographic distribution among the State; therefore, minimum scoring level was set at 80%. Selection will be based on a priority score. If it is found that among those counties who score 80% and receive funding that there is overrepresentation at several levels, then other criteria will be developed, however, the current plan is to award strictly based on score.

Start-up for the SIG is expected to occur by October 1, 2004. Based on input from the granting officer, the RFA was amended to allow for the first year of the grant to be focused on planning and year two to be focused on implementation. There will be a premium placed on community readiness and how grantees will engage others in the planning process. The names of the grantees will be presented at the next GPAC meeting.

SPECIAL PRESENTATIONS

Three special presentations were made:

- (1) The first was by Dave Robbins, Deputy Director, Division of State and Community Systems Development, CSAP, who provided an update on CSAP's programs and activities.
- (2) The second was by Dr. Richard Cervantes, Co-Lead Investigator of the SIG Evaluation Team, CSU Long Beach, who spoke on the SIG evaluation and data collection tools.
- (3) The final presentation was by Ray DiCiccio, Principal Investigator, San Diego State University Center on Substance Abuse, who provided an overview of the Office of Traffic Safety's grant program "Office of Juvenile Justice and Delinquency Prevention (OJJDP) California-Enforcing Underage Drinking Laws Project".

ANNOUNCEMENTS

In closing, Michael Cunningham noted that GPAC's efforts have been addressing binge drinking in the past and, as a result, much knowledge has been gained. In the future GPAC's focus will be more on illicit drugs in order to ensure that GPAC is addressing all drug use problems in our communities. The knowledge gained from alcohol issues must now be taken and centered on drug issues. One challenge to this new focus is the limited amount of information that is readily available addressing community prevention issues around illicit drugs.

Kirby Everhart of OES announced that OES had established a Meth Watch Coordinating Committee. The purpose of the committee is to coordinate statewide networks to identify strategies, statewide needs, and available resources, for implementation of a Meth Watch Program in California to reduce the availability of commercial household products for the illicit manufacture of methamphetamine.

The Annual Prevention Summit will be held October 3-5, 2004, in Riverside County at the Riverside Convention Center. While the Council will not hold a GPAC meeting at the Summit, the Council members were encouraged to attend.

The next GPAC meeting is tentatively scheduled for November 19, 2004.

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AGENDA

OPENING

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| 1. Opening Remarks - Kathy Jett | 9:30–10:00 |
| 2. Meeting Material Review - Michael Cunningham | 10:00–10:05 |
| 3. Introductions - All | 10:05–10:15 |

COUNCIL PROJECTS

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| 4. CA Screening, Brief Intervention, Referral and
Treatment (CASBIRT) Program - Michael Cunningham | 10:15–10:30 |
| 5. Heavy Alcohol and Other Drug Use Among Students
Workgroup – Update
- Meredith Rolfe, CA Dept. of Education | 10:30-10:40 |
| 6. Binge Drinking Strategic Plan Implementation Workgroup -
Update – Joël Phillips, Community Prevention Institute (CPI) | 10:40–10:50 |
| 7. State Incentive Grant (SIG) Program – Update
- Michael Cunningham | 10:50-10:55 |
| - BREAK - | 10:55-11:10 |

SPECIAL PRESENTATIONS

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| 8. Dave Robbins, Deputy Director, Division of State & Community
Systems Development, Center for Substance Abuse
Prevention (CSAP) - Update from CSAP | 11:10-11:25 |
| 9. Dr. Richard Cervantes, Co-Lead Investigator for SIG Evaluation
Team, CSU Long Beach - SIG Evaluation & Data
Collection Tools | 11:25-11:45 |
| 10. Ray DiCiccio, Principal Investigator, San Diego State University
Center on Substance Abuse - Office of Juvenile Justice &
Delinquency Prevention (OJJDP) CA-Enforcing Underage
Drinking Laws Project | 11:45-12:05 |

<u>ANNOUNCEMENTS</u> - Kathy Jett	12:05–12:25
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<u>SUMMARY/CLOSING</u> - Kathy Jett	12:25–12:30
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{Reminder: The next GPAC meeting is tentatively scheduled for November 19, 2004.}